

# Inspired By Optimism

## OBJECTIVE

Specializing in the facilitation of group mural and visual arts projects. Inspired by Optimism partners with school districts and community organizations to promote the powerful impact art can have on individuals and the betterment of overall community culture.

## SERVICES OFFERED

### STUDENT GROUPS

- Recruiting students for your project.
- Organized plan of action.
- Working with students to build group cohesiveness, norms, team building and creative exercises.
- Leading them through the process of collaborating.
- Establishing realistic goals based on the given theme and timeline.
- Assistance with installation if mural is painted off site.

### BENEFITS

- Properly structured group projects are proven to help students learn how to break complex tasks into parts and steps.
- It improves their ability to plan and manage time.
- They develop stronger communication skills.
- Learn how to share and listen to diverse perspectives.
- Find their own voice and view point in relation to their peers.

### ADULT GROUPS

- Create a mural design for your organization.
- Organize a plan of action based on the goals of the project.
- Develop a presentation tailored to these goals.
- Use the metaphors of creating art as a group to promote and encourage calibrating and recalibrating.
- Offer support and assistance throughout the entire project.
- Assistance with installation.

### BENEFITS

- When properly assembled, group work encourages open communication and offers members the opportunity to help develop a unified strategy.
- Teams can produce high quality output and reap the rewards of constructive collaboration and support.
- Adults who work in groups are proven to have more trust based relationships.
- Group work promotes a feeling of belonging.
- Participants have increased creativity and feel more comfortable contributing their ideas.

## KIRSTEN MAIWALD



Scan for all of my contact information

**I look forward to talking to you about your project ideas!**

